



# 50<sup>th</sup> ANNIVERSARY GALA

## CELEBRATING 50 YEARS OF FILM AT LINCOLN CENTER

*All proceeds from this fundraising event benefit the Film Society of Lincoln Center, helping to support our ongoing work to support the art and elevate the craft of cinema.*

### PROGRAM BOOK RATES & SPECS

**TRIM** 5.5" x 8.5"

**BLEED** .125" (full page only)

**SAFETY** .25" on three sides, .375" binding side (full page only)

**PRINTING WEB OFFSET** Perfect bound, Four Color (no PMS). Paper: 100# text (silk).

**DIGITAL FILE FORMATS** High-resolution, print-optimized PDF. All colors CMYK, all fonts embedded. InDesign CC2019 or Photoshop files are also accepted, with fonts outlined and all linked images/graphics included.

**DEADLINES** Space Reserve: April 2 • Materials Due: April 10 • Distribution: April 29

**SEND FILE TO** Karen Weeks, kweeks@filmlinc.org and David Goldberg, dgoldberg@filmlinc.org.

PRINT	WIDTH	HEIGHT	RATE
Full Page	5.5"	8.5"	\$3000
Half Page Horizontal	5"	3.8125"	\$1500
Quarter Page	2.3438"	3.8125"	\$750

### HAPPY 50TH AD ON FILMLINC.ORG

**DATES AVAILABLE** March 1 - December 31, 2019

**UNIT SIZE** - 300 x 250 (33% SOV)

**DEADLINES** Space Reserve: Two Weeks Before Buy • Materials Due: One Week Before Buy

**RATE (ONE WEEK BUY)** \$1350

### SPECIAL GUESTS



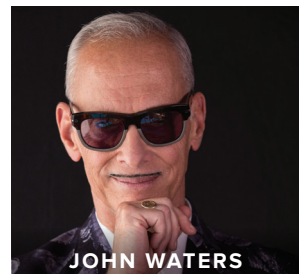
PEDRO ALMODÓVAR



MARIELLE HELLER



TILDA SWINTON



JOHN WATERS

AND MORE

**CONTACT** David Goldberg, Director, Sales & Marketing 212.875.5206 • dgoldberg@filmlinc.org

Film Society of Lincoln Center • 165 West 65th Street, New York, NY 10023